

RETAIL'S IMPACT IN MINNESOTA - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Minnesota. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,855 - RETAIL ESTABLISHMENTS

2,582 - DIRECT LABOR INCOME
(\$MILLIONS)

87,368 - DIRECT RETAIL EMPLOYMENT

3,793 - DIRECT IMPACT ON GDP
(\$MILLIONS)

123,132 - TOTAL JOBS SUPPORTED

8,304 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MN-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	87,368	\$3,793
Administrative and waste management services	35,720	\$1,656
Agriculture, forestry, fishing, and related activities	1,431	\$142
Arts, entertainment, and recreation	12,553	\$638
Construction	15,679	\$1,585
Educational services	8,332	\$316
Finance and insurance	41,068	\$3,968
Health care and social assistance	44,183	\$2,760
Information	10,718	\$2,181
Management of companies and enterprises	19,511	\$3,038
Manufacturing	53,192	\$8,038
Mining	885	\$220
Other services, except public administration	22,807	\$871
Professional, scientific, and technical services	45,205	\$4,689
Real estate and rental and leasing	27,843	\$8,949
Transportation and warehousing	8,893	\$662
Utilities	736	\$318
Wholesale trade	31,828	\$5,154

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.