

RETAIL'S IMPACT IN MINNESOTA - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Minnesota. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,666 - RETAIL ESTABLISHMENTS

1,440 - DIRECT LABOR INCOME
(\$MILLIONS)

65,901 - DIRECT RETAIL EMPLOYMENT

2,289 - DIRECT IMPACT ON GDP
(\$MILLIONS)

96,450 - TOTAL JOBS SUPPORTED

5,003 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MN-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,901	\$2,289
Administrative and waste management services	15,030	\$473
Agriculture, forestry, fishing, and related activities	29,157	\$3,765
Arts, entertainment, and recreation	4,901	\$133
Construction	19,803	\$1,184
Educational services	9,739	\$301
Finance and insurance	14,200	\$1,362
Health care and social assistance	79,742	\$5,120
Information	6,132	\$914
Management of companies and enterprises	3,644	\$378
Manufacturing	55,142	\$5,387
Mining	407	\$39
Other services, except public administration	24,356	\$616
Professional, scientific, and technical services	13,330	\$678
Real estate and rental and leasing	9,877	\$3,152
Transportation and warehousing	12,993	\$775
Utilities	1,028	\$360
Wholesale trade	12,472	\$1,706

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.