

RETAIL'S IMPACT IN MINNESOTA

1 in 5 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Minnesota. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

69,574 - RETAIL ESTABLISHMENTS

13,606 - DIRECT LABOR INCOME
(\$MILLIONS)

539,661 - DIRECT RETAIL EMPLOYMENT

20,755 - DIRECT IMPACT ON GDP
(\$MILLIONS)

781,953 - TOTAL JOBS SUPPORTED

\$46.2 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MINNESOTA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	539,661	\$20,755
Administrative and waste management services	173,944	\$7,335
Agriculture, forestry, fishing, and related activities	99,062	\$10,305
Arts, entertainment, and recreation	82,642	\$2,826
Construction	152,557	\$11,515
Educational services	87,034	\$3,001
Finance and insurance	218,451	\$21,249
Health care and social assistance	457,152	\$25,867
Information	62,341	\$10,814
Management of companies and enterprises	76,817	\$11,490
Manufacturing	320,263	\$42,795
Mining	10,189	\$2,704
Other services, except public administration	194,058	\$6,165
Professional, scientific, and technical services	208,313	\$17,390
Real estate and rental and leasing	129,829	\$37,909
Transportation and warehousing	108,511	\$8,185
Utilities	13,255	\$5,346
Wholesale trade	140,001	\$20,741

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.