

RETAIL'S IMPACT IN MASSACHUSETTS - 8

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Massachusetts. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,558 - RETAIL ESTABLISHMENTS

2,762 - DIRECT LABOR INCOME
(\$MILLIONS)

86,077 - DIRECT RETAIL EMPLOYMENT

3,732 - DIRECT IMPACT ON GDP
(\$MILLIONS)

121,316 - TOTAL JOBS SUPPORTED

8,431 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MA-8

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	86,077	\$3,732
Administrative and waste management services	27,978	\$1,693
Agriculture, forestry, fishing, and related activities	424	\$16
Arts, entertainment, and recreation	13,171	\$619
Construction	24,743	\$2,076
Educational services	14,754	\$821
Finance and insurance	72,769	\$10,706
Health care and social assistance	91,007	\$7,077
Information	14,521	\$2,954
Management of companies and enterprises	10,500	\$1,474
Manufacturing	19,446	\$3,197
Mining	297	\$13
Other services, except public administration	29,358	\$1,161
Professional, scientific, and technical services	49,227	\$6,944
Real estate and rental and leasing	31,253	\$9,895
Transportation and warehousing	10,568	\$677
Utilities	1,436	\$695
Wholesale trade	18,720	\$3,006

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.