

RETAIL'S IMPACT IN MASSACHUSETTS - 7

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Massachusetts. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,656 - RETAIL ESTABLISHMENTS

2,608 - DIRECT LABOR INCOME
(\$MILLIONS)

77,286 - DIRECT RETAIL EMPLOYMENT

3,364 - DIRECT IMPACT ON GDP
(\$MILLIONS)

110,949 - TOTAL JOBS SUPPORTED

8,258 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MA-7

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	77,286	\$3,364
Administrative and waste management services	32,542	\$2,042
Agriculture, forestry, fishing, and related activities	132	\$4
Arts, entertainment, and recreation	14,585	\$785
Construction	13,443	\$1,518
Educational services	56,994	\$3,926
Finance and insurance	66,037	\$11,950
Health care and social assistance	96,495	\$8,278
Information	20,591	\$4,543
Management of companies and enterprises	7,603	\$1,325
Manufacturing	11,882	\$1,612
Mining	370	\$22
Other services, except public administration	28,564	\$1,253
Professional, scientific, and technical services	72,157	\$11,773
Real estate and rental and leasing	28,053	\$8,853
Transportation and warehousing	22,613	\$2,380
Utilities	873	\$448
Wholesale trade	12,167	\$2,045

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.