

# RETAIL'S IMPACT IN MASSACHUSETTS - 6

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Massachusetts. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**9,012** - RETAIL ESTABLISHMENTS

**2,542** - DIRECT LABOR INCOME  
(\$MILLIONS)

**84,598** - DIRECT RETAIL EMPLOYMENT

**3,537** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**118,788** - TOTAL JOBS SUPPORTED

**7,395** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MA-6

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	84,598	\$3,537
Administrative and waste management services	33,599	\$1,766
Agriculture, forestry, fishing, and related activities	2,208	\$65
Arts, entertainment, and recreation	8,996	\$273
Construction	26,742	\$1,806
Educational services	11,790	\$506
Finance and insurance	19,678	\$2,334
Health care and social assistance	63,306	\$3,850
Information	15,607	\$3,641
Management of companies and enterprises	7,781	\$1,346
Manufacturing	53,239	\$10,168
Mining	121	\$16
Other services, except public administration	28,580	\$913
Professional, scientific, and technical services	60,077	\$6,695
Real estate and rental and leasing	20,577	\$7,878
Transportation and warehousing	9,743	\$586
Utilities	740	\$358
Wholesale trade	20,857	\$3,653

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.