

RETAIL'S IMPACT IN MASSACHUSETTS - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Massachusetts. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,273 - RETAIL ESTABLISHMENTS

1,944 - DIRECT LABOR INCOME
(\$MILLIONS)

63,666 - DIRECT RETAIL EMPLOYMENT

2,514 - DIRECT IMPACT ON GDP
(\$MILLIONS)

91,742 - TOTAL JOBS SUPPORTED

5,992 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MA-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	63,666	\$2,514
Administrative and waste management services	30,322	\$1,617
Agriculture, forestry, fishing, and related activities	763	\$21
Arts, entertainment, and recreation	10,265	\$286
Construction	19,015	\$1,559
Educational services	39,559	\$2,548
Finance and insurance	24,571	\$2,921
Health care and social assistance	56,097	\$3,785
Information	19,161	\$4,901
Management of companies and enterprises	12,233	\$2,212
Manufacturing	20,881	\$3,845
Mining	581	\$29
Other services, except public administration	21,841	\$873
Professional, scientific, and technical services	61,965	\$8,081
Real estate and rental and leasing	19,360	\$6,763
Transportation and warehousing	7,474	\$441
Utilities	1,849	\$888
Wholesale trade	13,550	\$2,483

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.