

# RETAIL'S IMPACT IN MASSACHUSETTS - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Massachusetts. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**8,674** - RETAIL ESTABLISHMENTS

**2,265** - DIRECT LABOR INCOME  
(\$MILLIONS)

**82,332** - DIRECT RETAIL EMPLOYMENT

**3,120** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**115,294** - TOTAL JOBS SUPPORTED

**6,723** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MA-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	82,332	\$3,120
Administrative and waste management services	20,542	\$1,122
Agriculture, forestry, fishing, and related activities	1,631	\$40
Arts, entertainment, and recreation	20,798	\$887
Construction	21,932	\$1,438
Educational services	33,305	\$1,882
Finance and insurance	25,478	\$2,863
Health care and social assistance	61,646	\$4,190
Information	8,507	\$1,556
Management of companies and enterprises	9,358	\$1,516
Manufacturing	28,517	\$4,734
Mining	535	\$12
Other services, except public administration	22,914	\$845
Professional, scientific, and technical services	41,839	\$4,580
Real estate and rental and leasing	26,258	\$7,898
Transportation and warehousing	8,758	\$672
Utilities	716	\$373
Wholesale trade	18,612	\$2,873

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.