

RETAIL'S IMPACT IN MASSACHUSETTS - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Massachusetts. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

6,490 - RETAIL ESTABLISHMENTS

1,631 - DIRECT LABOR INCOME
(\$MILLIONS)

55,861 - DIRECT RETAIL EMPLOYMENT

2,222 - DIRECT IMPACT ON GDP
(\$MILLIONS)

77,712 - TOTAL JOBS SUPPORTED

4,767 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MA-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	55,861	\$2,222
Administrative and waste management services	20,689	\$1,048
Agriculture, forestry, fishing, and related activities	2,149	\$59
Arts, entertainment, and recreation	6,674	\$192
Construction	17,691	\$1,305
Educational services	8,713	\$416
Finance and insurance	12,802	\$1,538
Health care and social assistance	50,797	\$3,179
Information	6,822	\$1,716
Management of companies and enterprises	5,882	\$991
Manufacturing	50,719	\$9,615
Mining	44	\$7
Other services, except public administration	20,005	\$816
Professional, scientific, and technical services	41,274	\$4,918
Real estate and rental and leasing	10,721	\$4,957
Transportation and warehousing	7,617	\$376
Utilities	538	\$245
Wholesale trade	17,418	\$3,027

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.