

RETAIL'S IMPACT IN MASSACHUSETTS - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Massachusetts. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,545 - RETAIL ESTABLISHMENTS

1,769 - DIRECT LABOR INCOME
(\$MILLIONS)

65,663 - DIRECT RETAIL EMPLOYMENT

2,487 - DIRECT IMPACT ON GDP
(\$MILLIONS)

94,321 - TOTAL JOBS SUPPORTED

5,200 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MA-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,663	\$2,487
Administrative and waste management services	15,837	\$760
Agriculture, forestry, fishing, and related activities	2,439	\$65
Arts, entertainment, and recreation	9,747	\$227
Construction	20,693	\$1,088
Educational services	25,211	\$1,054
Finance and insurance	25,992	\$2,609
Health care and social assistance	58,576	\$3,499
Information	4,297	\$666
Management of companies and enterprises	5,473	\$629
Manufacturing	29,058	\$4,468
Mining	355	\$27
Other services, except public administration	21,142	\$677
Professional, scientific, and technical services	31,046	\$2,273
Real estate and rental and leasing	8,047	\$4,494
Transportation and warehousing	14,555	\$878
Utilities	1,419	\$718
Wholesale trade	13,095	\$1,881

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.