

# RETAIL'S IMPACT IN MASSACHUSETTS - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Massachusetts. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**7,892** - RETAIL ESTABLISHMENTS

**1,708** - DIRECT LABOR INCOME  
(\$MILLIONS)

**63,854** - DIRECT RETAIL EMPLOYMENT

**2,439** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**90,639** - TOTAL JOBS SUPPORTED

**5,057** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MA-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	63,854	\$2,439
Administrative and waste management services	17,260	\$713
Agriculture, forestry, fishing, and related activities	2,178	\$59
Arts, entertainment, and recreation	10,749	\$276
Construction	22,028	\$1,189
Educational services	20,193	\$780
Finance and insurance	15,045	\$2,268
Health care and social assistance	60,032	\$3,572
Information	5,490	\$885
Management of companies and enterprises	3,061	\$337
Manufacturing	31,004	\$4,165
Mining	259	\$24
Other services, except public administration	21,057	\$791
Professional, scientific, and technical services	19,219	\$1,492
Real estate and rental and leasing	11,568	\$5,170
Transportation and warehousing	8,242	\$487
Utilities	1,573	\$781
Wholesale trade	9,064	\$1,176

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.