

RETAIL'S IMPACT IN MAINE

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Maine. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

19,534 - RETAIL ESTABLISHMENTS

3,830 - DIRECT LABOR INCOME
(\$MILLIONS)

145,239 - DIRECT RETAIL EMPLOYMENT

5,773 - DIRECT IMPACT ON GDP
(\$MILLIONS)

204,131 - TOTAL JOBS SUPPORTED

\$10.5 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MAINE

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	145,239	\$5,773
Administrative and waste management services	39,642	\$1,561
Agriculture, forestry, fishing, and related activities	25,250	\$799
Arts, entertainment, and recreation	20,131	\$488
Construction	50,889	\$2,284
Educational services	18,878	\$747
Finance and insurance	35,067	\$2,913
Health care and social assistance	114,584	\$6,232
Information	10,245	\$1,083
Management of companies and enterprises	7,898	\$831
Manufacturing	55,574	\$5,634
Mining	-285	\$12
Other services, except public administration	40,521	\$1,156
Professional, scientific, and technical services	41,960	\$2,689
Real estate and rental and leasing	30,035	\$8,048
Transportation and warehousing	20,411	\$1,214
Utilities	1,776	\$804
Wholesale trade	22,186	\$2,841

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.