

RETAIL'S IMPACT IN LOUISIANA - 6

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Louisiana. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,800 - RETAIL ESTABLISHMENTS

2,066 - DIRECT LABOR INCOME
(\$MILLIONS)

79,853 - DIRECT RETAIL EMPLOYMENT

3,336 - DIRECT IMPACT ON GDP
(\$MILLIONS)

109,785 - TOTAL JOBS SUPPORTED

6,411 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN LA-6

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	79,853	\$3,336
Administrative and waste management services	29,501	\$1,136
Agriculture, forestry, fishing, and related activities	4,349	\$270
Arts, entertainment, and recreation	6,279	\$261
Construction	48,974	\$3,486
Educational services	6,764	\$194
Finance and insurance	23,741	\$1,474
Health care and social assistance	47,487	\$2,493
Information	5,427	\$735
Management of companies and enterprises	7,773	\$730
Manufacturing	21,566	\$10,424
Mining	4,680	\$1,357
Other services, except public administration	26,137	\$890
Professional, scientific, and technical services	27,856	\$2,024
Real estate and rental and leasing	22,178	\$4,193
Transportation and warehousing	11,113	\$1,128
Utilities	1,170	\$480
Wholesale trade	13,700	\$1,993

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.