

RETAIL'S IMPACT IN LOUISIANA - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Louisiana. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,930 - RETAIL ESTABLISHMENTS

1,565 - DIRECT LABOR INCOME
(\$MILLIONS)

60,815 - DIRECT RETAIL EMPLOYMENT

2,654 - DIRECT IMPACT ON GDP
(\$MILLIONS)

86,211 - TOTAL JOBS SUPPORTED

4,853 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN LA-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	60,815	\$2,654
Administrative and waste management services	16,553	\$524
Agriculture, forestry, fishing, and related activities	15,899	\$1,042
Arts, entertainment, and recreation	3,473	\$113
Construction	20,213	\$1,074
Educational services	4,882	\$151
Finance and insurance	14,477	\$1,069
Health care and social assistance	55,007	\$2,383
Information	5,234	\$743
Management of companies and enterprises	2,892	\$309
Manufacturing	19,949	\$4,192
Mining	2,773	\$932
Other services, except public administration	27,903	\$655
Professional, scientific, and technical services	13,882	\$863
Real estate and rental and leasing	6,916	\$2,740
Transportation and warehousing	8,149	\$635
Utilities	2,165	\$965
Wholesale trade	10,512	\$1,331

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.