

RETAIL'S IMPACT IN LOUISIANA - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Louisiana. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,370 - RETAIL ESTABLISHMENTS

1,643 - DIRECT LABOR INCOME
(\$MILLIONS)

61,734 - DIRECT RETAIL EMPLOYMENT

2,730 - DIRECT IMPACT ON GDP
(\$MILLIONS)

86,557 - TOTAL JOBS SUPPORTED

5,194 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN LA-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	61,734	\$2,730
Administrative and waste management services	19,538	\$612
Agriculture, forestry, fishing, and related activities	8,151	\$512
Arts, entertainment, and recreation	8,544	\$429
Construction	21,140	\$1,206
Educational services	5,007	\$157
Finance and insurance	15,764	\$879
Health care and social assistance	46,800	\$2,303
Information	3,383	\$520
Management of companies and enterprises	2,216	\$156
Manufacturing	20,925	\$4,241
Mining	14,378	\$5,938
Other services, except public administration	29,457	\$619
Professional, scientific, and technical services	14,622	\$904
Real estate and rental and leasing	10,448	\$3,246
Transportation and warehousing	9,632	\$869
Utilities	1,949	\$713
Wholesale trade	10,515	\$1,370

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.