

RETAIL'S IMPACT IN LOUISIANA - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Louisiana. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,639 - RETAIL ESTABLISHMENTS

1,947 - DIRECT LABOR INCOME
(\$MILLIONS)

74,440 - DIRECT RETAIL EMPLOYMENT

3,125 - DIRECT IMPACT ON GDP
(\$MILLIONS)

101,794 - TOTAL JOBS SUPPORTED

6,375 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN LA-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	74,440	\$3,125
Administrative and waste management services	19,660	\$901
Agriculture, forestry, fishing, and related activities	10,459	\$455
Arts, entertainment, and recreation	7,691	\$331
Construction	32,738	\$2,200
Educational services	4,729	\$144
Finance and insurance	14,676	\$929
Health care and social assistance	53,323	\$2,639
Information	5,438	\$814
Management of companies and enterprises	5,501	\$396
Manufacturing	32,552	\$12,575
Mining	30,065	\$9,421
Other services, except public administration	28,007	\$860
Professional, scientific, and technical services	23,692	\$1,743
Real estate and rental and leasing	16,917	\$4,200
Transportation and warehousing	18,198	\$1,481
Utilities	1,197	\$482
Wholesale trade	15,376	\$2,098

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.