

RETAIL'S IMPACT IN LOUISIANA - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Louisiana. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,963 - RETAIL ESTABLISHMENTS

2,241 - DIRECT LABOR INCOME
(\$MILLIONS)

77,191 - DIRECT RETAIL EMPLOYMENT

3,300 - DIRECT IMPACT ON GDP
(\$MILLIONS)

107,106 - TOTAL JOBS SUPPORTED

7,324 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN LA-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	77,191	\$3,300
Administrative and waste management services	34,090	\$1,384
Agriculture, forestry, fishing, and related activities	2,355	\$124
Arts, entertainment, and recreation	17,186	\$778
Construction	27,410	\$2,098
Educational services	16,670	\$754
Finance and insurance	18,875	\$1,500
Health care and social assistance	41,599	\$2,219
Information	6,243	\$967
Management of companies and enterprises	5,833	\$592
Manufacturing	33,800	\$19,771
Mining	6,942	\$3,585
Other services, except public administration	26,320	\$924
Professional, scientific, and technical services	29,382	\$2,837
Real estate and rental and leasing	23,581	\$4,656
Transportation and warehousing	25,567	\$2,296
Utilities	1,867	\$888
Wholesale trade	15,135	\$2,324

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.