

RETAIL'S IMPACT IN LOUISIANA - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Louisiana. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,547 - RETAIL ESTABLISHMENTS

2,211 - DIRECT LABOR INCOME
(\$MILLIONS)

80,174 - DIRECT RETAIL EMPLOYMENT

3,443 - DIRECT IMPACT ON GDP
(\$MILLIONS)

111,553 - TOTAL JOBS SUPPORTED

6,884 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN LA-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	80,174	\$3,443
Administrative and waste management services	31,581	\$1,103
Agriculture, forestry, fishing, and related activities	7,583	\$318
Arts, entertainment, and recreation	7,731	\$410
Construction	29,985	\$2,129
Educational services	12,059	\$523
Finance and insurance	19,388	\$1,482
Health care and social assistance	43,375	\$2,460
Information	4,845	\$788
Management of companies and enterprises	4,345	\$405
Manufacturing	21,677	\$6,830
Mining	14,127	\$6,840
Other services, except public administration	25,224	\$868
Professional, scientific, and technical services	24,938	\$1,964
Real estate and rental and leasing	23,404	\$4,541
Transportation and warehousing	24,100	\$2,998
Utilities	1,106	\$402
Wholesale trade	14,574	\$2,214

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.