

RETAIL'S IMPACT IN KANSAS - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Kansas. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,550 - RETAIL ESTABLISHMENTS

1,613 - DIRECT LABOR INCOME
(\$MILLIONS)

72,172 - DIRECT RETAIL EMPLOYMENT

2,804 - DIRECT IMPACT ON GDP
(\$MILLIONS)

101,921 - TOTAL JOBS SUPPORTED

5,061 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN KS-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	72,172	\$2,804
Administrative and waste management services	14,787	\$513
Agriculture, forestry, fishing, and related activities	41,228	\$3,533
Arts, entertainment, and recreation	5,809	\$149
Construction	24,048	\$1,126
Educational services	5,502	\$144
Finance and insurance	17,825	\$1,331
Health care and social assistance	44,054	\$1,933
Information	4,977	\$572
Management of companies and enterprises	2,505	\$211
Manufacturing	43,127	\$4,731
Mining	15,431	\$1,076
Other services, except public administration	29,312	\$828
Professional, scientific, and technical services	15,805	\$792
Real estate and rental and leasing	8,361	\$2,765
Transportation and warehousing	13,557	\$1,160
Utilities	2,248	\$783
Wholesale trade	15,689	\$1,899

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.