

# RETAIL'S IMPACT IN INDIANA - 9

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Indiana. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**7,971** - RETAIL ESTABLISHMENTS

**1,442** - DIRECT LABOR INCOME  
(\$MILLIONS)

**65,791** - DIRECT RETAIL EMPLOYMENT

**2,268** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**88,262** - TOTAL JOBS SUPPORTED

**4,255** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN IN-9

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,791	\$2,268
Administrative and waste management services	15,954	\$584
Agriculture, forestry, fishing, and related activities	7,189	\$281
Arts, entertainment, and recreation	6,707	\$208
Construction	19,116	\$891
Educational services	4,632	\$116
Finance and insurance	12,946	\$969
Health care and social assistance	31,352	\$1,587
Information	2,786	\$316
Management of companies and enterprises	1,530	\$153
Manufacturing	40,507	\$6,583
Mining	1,084	\$223
Other services, except public administration	21,628	\$682
Professional, scientific, and technical services	13,497	\$735
Real estate and rental and leasing	10,482	\$2,827
Transportation and warehousing	11,806	\$2,060
Utilities	1,314	\$438
Wholesale trade	8,329	\$986

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.