

RETAIL'S IMPACT IN INDIANA - 7

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Indiana. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,120 - RETAIL ESTABLISHMENTS

1,802 - DIRECT LABOR INCOME
(\$MILLIONS)

68,852 - DIRECT RETAIL EMPLOYMENT

2,570 - DIRECT IMPACT ON GDP
(\$MILLIONS)

94,304 - TOTAL JOBS SUPPORTED

5,854 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN IN-7

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	68,852	\$2,570
Administrative and waste management services	36,526	\$1,528
Agriculture, forestry, fishing, and related activities	243	\$11
Arts, entertainment, and recreation	10,698	\$640
Construction	20,426	\$1,829
Educational services	9,207	\$411
Finance and insurance	19,006	\$2,733
Health care and social assistance	66,652	\$4,862
Information	7,795	\$1,283
Management of companies and enterprises	5,098	\$625
Manufacturing	44,717	\$18,253
Mining	176	\$33
Other services, except public administration	20,981	\$933
Professional, scientific, and technical services	23,894	\$2,438
Real estate and rental and leasing	19,154	\$3,933
Transportation and warehousing	27,546	\$1,842
Utilities	1,453	\$484
Wholesale trade	18,839	\$2,591

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.