

RETAIL'S IMPACT IN INDIANA - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Indiana. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,026 - RETAIL ESTABLISHMENTS

1,502 - DIRECT LABOR INCOME
(\$MILLIONS)

68,516 - DIRECT RETAIL EMPLOYMENT

2,385 - DIRECT IMPACT ON GDP
(\$MILLIONS)

96,206 - TOTAL JOBS SUPPORTED

4,835 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN IN-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	68,516	\$2,385
Administrative and waste management services	21,891	\$749
Agriculture, forestry, fishing, and related activities	12,776	\$731
Arts, entertainment, and recreation	4,985	\$158
Construction	20,966	\$1,044
Educational services	8,756	\$269
Finance and insurance	19,017	\$1,950
Health care and social assistance	46,739	\$2,567
Information	6,750	\$933
Management of companies and enterprises	2,722	\$274
Manufacturing	80,187	\$10,631
Mining	329	\$64
Other services, except public administration	26,460	\$724
Professional, scientific, and technical services	14,816	\$1,016
Real estate and rental and leasing	10,111	\$2,794
Transportation and warehousing	20,490	\$1,178
Utilities	933	\$347
Wholesale trade	17,170	\$2,151

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.