

RETAIL'S IMPACT IN INDIANA - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Indiana. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,661 - RETAIL ESTABLISHMENTS

1,466 - DIRECT LABOR INCOME
(\$MILLIONS)

65,730 - DIRECT RETAIL EMPLOYMENT

2,284 - DIRECT IMPACT ON GDP
(\$MILLIONS)

91,989 - TOTAL JOBS SUPPORTED

4,667 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN IN-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,730	\$2,284
Administrative and waste management services	21,145	\$722
Agriculture, forestry, fishing, and related activities	9,063	\$624
Arts, entertainment, and recreation	4,825	\$171
Construction	16,781	\$881
Educational services	17,346	\$802
Finance and insurance	12,993	\$1,315
Health care and social assistance	44,908	\$2,202
Information	3,574	\$412
Management of companies and enterprises	3,175	\$425
Manufacturing	93,049	\$12,076
Mining	353	\$40
Other services, except public administration	22,224	\$675
Professional, scientific, and technical services	14,006	\$1,205
Real estate and rental and leasing	9,690	\$2,701
Transportation and warehousing	12,031	\$721
Utilities	487	\$196
Wholesale trade	16,162	\$1,984

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.