

RETAIL'S IMPACT IN INDIANA - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Indiana. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,609 - RETAIL ESTABLISHMENTS

1,826 - DIRECT LABOR INCOME
(\$MILLIONS)

67,340 - DIRECT RETAIL EMPLOYMENT

2,857 - DIRECT IMPACT ON GDP
(\$MILLIONS)

90,460 - TOTAL JOBS SUPPORTED

5,258 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN IN-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	67,340	\$2,857
Administrative and waste management services	17,279	\$732
Agriculture, forestry, fishing, and related activities	1,966	\$127
Arts, entertainment, and recreation	10,386	\$749
Construction	25,327	\$2,409
Educational services	8,950	\$275
Finance and insurance	12,543	\$930
Health care and social assistance	48,617	\$2,742
Information	2,487	\$329
Management of companies and enterprises	2,227	\$260
Manufacturing	40,578	\$12,303
Mining	137	\$38
Other services, except public administration	25,161	\$790
Professional, scientific, and technical services	14,714	\$892
Real estate and rental and leasing	10,699	\$2,867
Transportation and warehousing	13,725	\$880
Utilities	2,249	\$928
Wholesale trade	10,221	\$1,333

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.