

RETAIL'S IMPACT IN INDIANA

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Indiana. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

74,905 - RETAIL ESTABLISHMENTS

15,107 - DIRECT LABOR INCOME
(\$MILLIONS)

616,600 - DIRECT RETAIL EMPLOYMENT

23,338 - DIRECT IMPACT ON GDP
(\$MILLIONS)

853,584 - TOTAL JOBS SUPPORTED

\$46.2 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN INDIANA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	616,600	\$23,338
Administrative and waste management services	222,130	\$8,521
Agriculture, forestry, fishing, and related activities	73,529	\$4,873
Arts, entertainment, and recreation	71,053	\$3,436
Construction	187,869	\$11,769
Educational services	80,362	\$2,958
Finance and insurance	150,500	\$14,995
Health care and social assistance	409,286	\$23,402
Information	44,442	\$5,993
Management of companies and enterprises	31,193	\$3,571
Manufacturing	496,325	\$92,283
Mining	11,579	\$2,079
Other services, except public administration	219,918	\$6,763
Professional, scientific, and technical services	159,647	\$11,716
Real estate and rental and leasing	124,597	\$29,462
Transportation and warehousing	147,573	\$10,118
Utilities	14,678	\$5,414
Wholesale trade	126,535	\$16,043

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.