

RETAIL'S IMPACT IN IDAHO - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Idaho. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

11,807 - RETAIL ESTABLISHMENTS

1,972 - DIRECT LABOR INCOME
(\$MILLIONS)

80,524 - DIRECT RETAIL EMPLOYMENT

2,945 - DIRECT IMPACT ON GDP
(\$MILLIONS)

114,091 - TOTAL JOBS SUPPORTED

5,691 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN ID-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	80,524	\$2,945
Administrative and waste management services	30,392	\$1,141
Agriculture, forestry, fishing, and related activities	29,061	\$2,959
Arts, entertainment, and recreation	10,079	\$211
Construction	23,968	\$1,160
Educational services	7,496	\$250
Finance and insurance	22,546	\$1,308
Health care and social assistance	52,912	\$2,682
Information	7,130	\$695
Management of companies and enterprises	4,499	\$531
Manufacturing	33,384	\$4,810
Mining	2,374	\$316
Other services, except public administration	25,284	\$679
Professional, scientific, and technical services	33,940	\$2,322
Real estate and rental and leasing	24,932	\$3,934
Transportation and warehousing	13,174	\$899
Utilities	1,713	\$518
Wholesale trade	18,093	\$2,003

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.