

RETAIL'S IMPACT IN IDAHO - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Idaho. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,439 - RETAIL ESTABLISHMENTS

1,804 - DIRECT LABOR INCOME
(\$MILLIONS)

68,505 - DIRECT RETAIL EMPLOYMENT

2,638 - DIRECT IMPACT ON GDP
(\$MILLIONS)

96,396 - TOTAL JOBS SUPPORTED

4,712 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN ID-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	68,505	\$2,638
Administrative and waste management services	19,825	\$750
Agriculture, forestry, fishing, and related activities	20,865	\$1,080
Arts, entertainment, and recreation	8,439	\$169
Construction	26,649	\$1,195
Educational services	7,568	\$178
Finance and insurance	17,468	\$1,253
Health care and social assistance	39,529	\$1,721
Information	5,207	\$490
Management of companies and enterprises	1,857	\$205
Manufacturing	28,877	\$2,333
Mining	2,416	\$411
Other services, except public administration	19,384	\$513
Professional, scientific, and technical services	18,290	\$883
Real estate and rental and leasing	19,899	\$3,707
Transportation and warehousing	12,926	\$812
Utilities	1,288	\$359
Wholesale trade	12,190	\$1,381

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.