

RETAIL'S IMPACT IN IDAHO

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Idaho. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

22,246 - RETAIL ESTABLISHMENTS

3,775 - DIRECT LABOR INCOME
(\$MILLIONS)

149,029 - DIRECT RETAIL EMPLOYMENT

5,583 - DIRECT IMPACT ON GDP
(\$MILLIONS)

210,486 - TOTAL JOBS SUPPORTED

\$10.4 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN IDAHO

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	149,029	\$5,583
Administrative and waste management services	50,217	\$1,891
Agriculture, forestry, fishing, and related activities	49,926	\$4,039
Arts, entertainment, and recreation	18,518	\$380
Construction	50,617	\$2,355
Educational services	15,064	\$428
Finance and insurance	40,014	\$2,561
Health care and social assistance	92,441	\$4,403
Information	12,337	\$1,185
Management of companies and enterprises	6,356	\$736
Manufacturing	62,261	\$7,143
Mining	4,790	\$727
Other services, except public administration	44,668	\$1,192
Professional, scientific, and technical services	52,230	\$3,205
Real estate and rental and leasing	44,831	\$7,641
Transportation and warehousing	26,100	\$1,711
Utilities	3,001	\$877
Wholesale trade	30,283	\$3,384

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.