

## RETAIL'S IMPACT IN HAWAII - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Hawaii. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



Hawai'i residents with jobs supported by retail could fill ninety cruise ships.

### BY THE NUMBERS

**8,784** - RETAIL ESTABLISHMENTS

**1,988** - DIRECT LABOR INCOME  
(\$MILLIONS)

**68,987** - DIRECT RETAIL EMPLOYMENT

**3,222** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**95,099** - TOTAL JOBS SUPPORTED

**5,548** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN HI-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	68,987	\$3,222
Administrative and waste management services	20,555	\$865
Agriculture, forestry, fishing, and related activities	14,247	\$488
Arts, entertainment, and recreation	14,989	\$445
Construction	19,777	\$1,883
Educational services	7,745	\$302
Finance and insurance	9,613	\$537
Health care and social assistance	30,542	\$1,706
Information	3,230	\$458
Management of companies and enterprises	1,328	\$130
Manufacturing	6,408	\$933
Mining	808	\$61
Other services, except public administration	21,195	\$636
Professional, scientific, and technical services	15,894	\$891
Real estate and rental and leasing	21,333	\$6,878
Transportation and warehousing	15,983	\$1,680
Utilities	1,789	\$726
Wholesale trade	7,703	\$748

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.