

RETAIL'S IMPACT IN HAWAII - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Hawaii. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,655 - RETAIL ESTABLISHMENTS

2,293 - DIRECT LABOR INCOME
(\$MILLIONS)

79,715 - DIRECT RETAIL EMPLOYMENT

3,766 - DIRECT IMPACT ON GDP
(\$MILLIONS)

110,108 - TOTAL JOBS SUPPORTED

6,693 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN HI-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	79,715	\$3,766
Administrative and waste management services	38,047	\$1,570
Agriculture, forestry, fishing, and related activities	1,516	\$53
Arts, entertainment, and recreation	6,836	\$214
Construction	19,870	\$2,108
Educational services	12,199	\$525
Finance and insurance	20,998	\$1,653
Health care and social assistance	43,639	\$2,924
Information	7,349	\$1,046
Management of companies and enterprises	6,540	\$782
Manufacturing	10,510	\$374
Mining	167	\$32
Other services, except public administration	25,723	\$1,019
Professional, scientific, and technical services	28,624	\$2,236
Real estate and rental and leasing	27,059	\$7,364
Transportation and warehousing	12,996	\$1,398
Utilities	1,983	\$868
Wholesale trade	14,314	\$1,567

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.