

RETAIL'S IMPACT IN GEORGIA - 9

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,373 - RETAIL ESTABLISHMENTS

1,472 - DIRECT LABOR INCOME
(\$MILLIONS)

59,678 - DIRECT RETAIL EMPLOYMENT

2,319 - DIRECT IMPACT ON GDP
(\$MILLIONS)

85,811 - TOTAL JOBS SUPPORTED

4,574 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GA-9

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	59,678	\$2,319
Administrative and waste management services	19,392	\$714
Agriculture, forestry, fishing, and related activities	6,703	\$686
Arts, entertainment, and recreation	9,498	\$362
Construction	24,452	\$1,058
Educational services	6,229	\$188
Finance and insurance	9,692	\$1,212
Health care and social assistance	29,758	\$1,472
Information	2,696	\$443
Management of companies and enterprises	1,971	\$183
Manufacturing	44,942	\$3,884
Mining	1,269	\$-10
Other services, except public administration	23,245	\$530
Professional, scientific, and technical services	14,024	\$793
Real estate and rental and leasing	12,045	\$2,934
Transportation and warehousing	8,858	\$516
Utilities	1,215	\$502
Wholesale trade	13,989	\$1,927

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.