

RETAIL'S IMPACT IN GEORGIA - 8

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,591 - RETAIL ESTABLISHMENTS

1,343 - DIRECT LABOR INCOME
(\$MILLIONS)

57,912 - DIRECT RETAIL EMPLOYMENT

2,191 - DIRECT IMPACT ON GDP
(\$MILLIONS)

80,161 - TOTAL JOBS SUPPORTED

4,075 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GA-8

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	57,912	\$2,191
Administrative and waste management services	18,637	\$562
Agriculture, forestry, fishing, and related activities	14,941	\$1,086
Arts, entertainment, and recreation	4,653	\$97
Construction	15,097	\$679
Educational services	3,675	\$105
Finance and insurance	10,421	\$1,298
Health care and social assistance	31,192	\$1,426
Information	3,248	\$412
Management of companies and enterprises	1,785	\$138
Manufacturing	23,368	\$2,232
Mining	1,043	\$-27
Other services, except public administration	23,100	\$501
Professional, scientific, and technical services	13,919	\$812
Real estate and rental and leasing	9,373	\$2,574
Transportation and warehousing	9,634	\$594
Utilities	1,363	\$573
Wholesale trade	8,032	\$984

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.