

RETAIL'S IMPACT IN GEORGIA - 7

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,307 - RETAIL ESTABLISHMENTS

2,049 - DIRECT LABOR INCOME
(\$MILLIONS)

66,452 - DIRECT RETAIL EMPLOYMENT

3,101 - DIRECT IMPACT ON GDP
(\$MILLIONS)

96,974 - TOTAL JOBS SUPPORTED

6,297 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GA-7

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	66,452	\$3,101
Administrative and waste management services	41,390	\$1,761
Agriculture, forestry, fishing, and related activities	585	\$56
Arts, entertainment, and recreation	5,662	\$145
Construction	20,744	\$1,446
Educational services	5,291	\$229
Finance and insurance	31,718	\$2,735
Health care and social assistance	23,214	\$1,335
Information	11,653	\$2,463
Management of companies and enterprises	8,930	\$1,284
Manufacturing	24,332	\$2,665
Mining	551	\$82
Other services, except public administration	18,507	\$717
Professional, scientific, and technical services	33,531	\$2,895
Real estate and rental and leasing	12,830	\$3,174
Transportation and warehousing	11,764	\$863
Utilities	532	\$207
Wholesale trade	31,777	\$5,288

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.