

RETAIL'S IMPACT IN GEORGIA - 6

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

11,214 - RETAIL ESTABLISHMENTS

2,605 - DIRECT LABOR INCOME
(\$MILLIONS)

82,957 - DIRECT RETAIL EMPLOYMENT

3,772 - DIRECT IMPACT ON GDP
(\$MILLIONS)

125,974 - TOTAL JOBS SUPPORTED

8,427 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GA-6

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	82,957	\$3,772
Administrative and waste management services	82,628	\$3,395
Agriculture, forestry, fishing, and related activities	467	\$42
Arts, entertainment, and recreation	9,404	\$294
Construction	17,706	\$1,526
Educational services	12,685	\$688
Finance and insurance	56,032	\$4,872
Health care and social assistance	45,777	\$3,012
Information	31,559	\$7,594
Management of companies and enterprises	16,137	\$2,407
Manufacturing	14,686	\$1,756
Mining	408	\$312
Other services, except public administration	27,574	\$995
Professional, scientific, and technical services	73,178	\$6,767
Real estate and rental and leasing	47,072	\$6,397
Transportation and warehousing	10,933	\$1,107
Utilities	991	\$416
Wholesale trade	34,796	\$6,345

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.