

## RETAIL'S IMPACT IN GEORGIA - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



### BY THE NUMBERS

**10,361** - RETAIL ESTABLISHMENTS

**2,787** - DIRECT LABOR INCOME  
(\$MILLIONS)

**91,582** - DIRECT RETAIL EMPLOYMENT

**3,869** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**132,519** - TOTAL JOBS SUPPORTED

**10,517** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

### DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GA-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	91,582	\$3,869
Administrative and waste management services	42,096	\$1,978
Agriculture, forestry, fishing, and related activities	171	\$18
Arts, entertainment, and recreation	19,380	\$850
Construction	11,433	\$1,029
Educational services	26,005	\$1,579
Finance and insurance	35,961	\$5,323
Health care and social assistance	67,784	\$4,462
Information	28,499	\$6,696
Management of companies and enterprises	5,141	\$737
Manufacturing	21,832	\$13,184
Mining	516	\$506
Other services, except public administration	33,279	\$1,270
Professional, scientific, and technical services	50,856	\$6,131
Real estate and rental and leasing	41,385	\$6,369
Transportation and warehousing	48,396	\$5,514
Utilities	3,325	\$1,455
Wholesale trade	21,442	\$4,159

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.