

RETAIL'S IMPACT IN GEORGIA - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

6,245 - RETAIL ESTABLISHMENTS

1,296 - DIRECT LABOR INCOME
(\$MILLIONS)

47,945 - DIRECT RETAIL EMPLOYMENT

1,956 - DIRECT IMPACT ON GDP
(\$MILLIONS)

67,290 - TOTAL JOBS SUPPORTED

3,829 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GA-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	47,945	\$1,956
Administrative and waste management services	22,999	\$747
Agriculture, forestry, fishing, and related activities	476	\$24
Arts, entertainment, and recreation	4,520	\$116
Construction	15,576	\$1,033
Educational services	7,982	\$438
Finance and insurance	8,032	\$834
Health care and social assistance	26,460	\$1,390
Information	5,668	\$1,221
Management of companies and enterprises	2,039	\$304
Manufacturing	13,968	\$1,611
Mining	393	\$-11
Other services, except public administration	16,146	\$429
Professional, scientific, and technical services	14,553	\$924
Real estate and rental and leasing	12,969	\$2,930
Transportation and warehousing	9,714	\$706
Utilities	728	\$283
Wholesale trade	9,512	\$1,510

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.