

RETAIL'S IMPACT IN GEORGIA - 3

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

7,829 - RETAIL ESTABLISHMENTS

1,418 - DIRECT LABOR INCOME
(\$MILLIONS)

59,141 - DIRECT RETAIL EMPLOYMENT

2,297 - DIRECT IMPACT ON GDP
(\$MILLIONS)

85,708 - TOTAL JOBS SUPPORTED

4,343 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GA-3

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	59,141	\$2,297
Administrative and waste management services	23,840	\$659
Agriculture, forestry, fishing, and related activities	4,169	\$203
Arts, entertainment, and recreation	7,091	\$131
Construction	21,848	\$946
Educational services	5,617	\$112
Finance and insurance	12,224	\$1,200
Health care and social assistance	33,635	\$1,683
Information	4,591	\$767
Management of companies and enterprises	2,053	\$219
Manufacturing	29,606	\$2,697
Mining	550	\$73
Other services, except public administration	27,914	\$604
Professional, scientific, and technical services	17,322	\$915
Real estate and rental and leasing	10,732	\$2,641
Transportation and warehousing	11,050	\$700
Utilities	1,622	\$700
Wholesale trade	11,882	\$1,571

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.