

RETAIL'S IMPACT IN GEORGIA - 2

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,948 - RETAIL ESTABLISHMENTS

1,376 - DIRECT LABOR INCOME
(\$MILLIONS)

59,393 - DIRECT RETAIL EMPLOYMENT

2,236 - DIRECT IMPACT ON GDP
(\$MILLIONS)

85,130 - TOTAL JOBS SUPPORTED

4,515 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GA-2

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	59,393	\$2,236
Administrative and waste management services	18,170	\$568
Agriculture, forestry, fishing, and related activities	14,933	\$1,306
Arts, entertainment, and recreation	3,586	\$73
Construction	15,139	\$690
Educational services	6,663	\$224
Finance and insurance	23,283	\$2,035
Health care and social assistance	44,399	\$2,364
Information	3,680	\$556
Management of companies and enterprises	2,731	\$265
Manufacturing	29,485	\$3,088
Mining	819	\$-10
Other services, except public administration	28,750	\$520
Professional, scientific, and technical services	17,099	\$1,164
Real estate and rental and leasing	9,119	\$2,635
Transportation and warehousing	10,231	\$664
Utilities	1,197	\$489
Wholesale trade	11,739	\$1,519

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#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.