

# RETAIL'S IMPACT IN GEORGIA - 14

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your district, visit [NRF.com/retailsimpact](http://NRF.com/retailsimpact) for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



## BY THE NUMBERS

**7,382** - RETAIL ESTABLISHMENTS

**1,207** - DIRECT LABOR INCOME  
(\$MILLIONS)

**48,241** - DIRECT RETAIL EMPLOYMENT

**1,915** - DIRECT IMPACT ON GDP  
(\$MILLIONS)

**69,947** - TOTAL JOBS SUPPORTED

**3,747** - TOTAL IMPACT ON GDP  
(\$MILLIONS)

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GA-14

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	48,241	\$1,915
Administrative and waste management services	18,872	\$536
Agriculture, forestry, fishing, and related activities	4,666	\$344
Arts, entertainment, and recreation	4,202	\$88
Construction	19,363	\$762
Educational services	4,549	\$128
Finance and insurance	7,029	\$872
Health care and social assistance	27,588	\$1,402
Information	3,137	\$548
Management of companies and enterprises	1,249	\$132
Manufacturing	54,559	\$4,346
Mining	445	\$-5
Other services, except public administration	21,823	\$529
Professional, scientific, and technical services	13,618	\$1,011
Real estate and rental and leasing	6,320	\$2,656
Transportation and warehousing	11,675	\$600
Utilities	877	\$390
Wholesale trade	10,615	\$1,373

LEARN MORE ABOUT RETAIL'S IMPACT AT [NRF.COM/RETAILS-IMPACT](http://NRF.COM/RETAILS-IMPACT)

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.