

RETAIL'S IMPACT IN GEORGIA - 13

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

6,132 - RETAIL ESTABLISHMENTS

1,663 - DIRECT LABOR INCOME
(\$MILLIONS)

55,266 - DIRECT RETAIL EMPLOYMENT

2,429 - DIRECT IMPACT ON GDP
(\$MILLIONS)

80,518 - TOTAL JOBS SUPPORTED

5,352 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GA-13

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	55,266	\$2,429
Administrative and waste management services	22,602	\$862
Agriculture, forestry, fishing, and related activities	520	\$25
Arts, entertainment, and recreation	7,165	\$166
Construction	17,810	\$1,288
Educational services	5,696	\$170
Finance and insurance	9,239	\$1,193
Health care and social assistance	32,550	\$1,888
Information	1,709	\$361
Management of companies and enterprises	3,298	\$432
Manufacturing	13,866	\$5,039
Mining	672	\$381
Other services, except public administration	20,365	\$519
Professional, scientific, and technical services	17,821	\$1,327
Real estate and rental and leasing	19,498	\$3,955
Transportation and warehousing	35,283	\$3,530
Utilities	1,510	\$663
Wholesale trade	19,397	\$3,175

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.