

RETAIL'S IMPACT IN GEORGIA - 12

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

8,476 - RETAIL ESTABLISHMENTS

1,331 - DIRECT LABOR INCOME
(\$MILLIONS)

59,012 - DIRECT RETAIL EMPLOYMENT

2,110 - DIRECT IMPACT ON GDP
(\$MILLIONS)

83,487 - TOTAL JOBS SUPPORTED

4,194 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GA-12

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	59,012	\$2,110
Administrative and waste management services	19,808	\$614
Agriculture, forestry, fishing, and related activities	12,602	\$803
Arts, entertainment, and recreation	4,798	\$113
Construction	18,898	\$877
Educational services	4,426	\$120
Finance and insurance	9,103	\$1,136
Health care and social assistance	38,751	\$1,989
Information	3,390	\$585
Management of companies and enterprises	1,764	\$136
Manufacturing	25,975	\$2,527
Mining	394	\$-10
Other services, except public administration	25,615	\$523
Professional, scientific, and technical services	12,766	\$815
Real estate and rental and leasing	9,206	\$2,582
Transportation and warehousing	11,684	\$618
Utilities	3,671	\$1,697
Wholesale trade	8,581	\$1,087

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.