

RETAIL'S IMPACT IN GEORGIA - 11

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,144 - RETAIL ESTABLISHMENTS

2,291 - DIRECT LABOR INCOME
(\$MILLIONS)

78,010 - DIRECT RETAIL EMPLOYMENT

3,328 - DIRECT IMPACT ON GDP
(\$MILLIONS)

117,644 - TOTAL JOBS SUPPORTED

7,426 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GA-11

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	78,010	\$3,328
Administrative and waste management services	50,071	\$2,179
Agriculture, forestry, fishing, and related activities	1,533	\$116
Arts, entertainment, and recreation	8,743	\$226
Construction	23,751	\$1,765
Educational services	9,185	\$384
Finance and insurance	41,313	\$3,647
Health care and social assistance	39,111	\$2,490
Information	15,757	\$3,707
Management of companies and enterprises	10,098	\$1,455
Manufacturing	29,709	\$3,165
Mining	455	\$145
Other services, except public administration	29,794	\$912
Professional, scientific, and technical services	52,873	\$5,061
Real estate and rental and leasing	44,326	\$6,663
Transportation and warehousing	10,083	\$712
Utilities	1,107	\$454
Wholesale trade	22,524	\$3,826

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.