

RETAIL'S IMPACT IN GEORGIA - 1

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,516 - RETAIL ESTABLISHMENTS

1,626 - DIRECT LABOR INCOME
(\$MILLIONS)

69,274 - DIRECT RETAIL EMPLOYMENT

2,477 - DIRECT IMPACT ON GDP
(\$MILLIONS)

94,312 - TOTAL JOBS SUPPORTED

4,583 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GA-1

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	69,274	\$2,477
Administrative and waste management services	23,377	\$905
Agriculture, forestry, fishing, and related activities	6,229	\$435
Arts, entertainment, and recreation	6,989	\$196
Construction	17,727	\$906
Educational services	7,385	\$281
Finance and insurance	10,673	\$1,245
Health care and social assistance	34,866	\$1,832
Information	2,926	\$424
Management of companies and enterprises	2,740	\$209
Manufacturing	25,581	\$2,960
Mining	286	\$-2
Other services, except public administration	29,945	\$615
Professional, scientific, and technical services	15,643	\$950
Real estate and rental and leasing	10,102	\$2,708
Transportation and warehousing	20,008	\$1,278
Utilities	1,120	\$419
Wholesale trade	9,298	\$1,268

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.