

RETAIL'S IMPACT IN GEORGIA

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Georgia. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

120,915 - RETAIL ESTABLISHMENTS

23,698 - DIRECT LABOR INCOME
(\$MILLIONS)

888,477 - DIRECT RETAIL EMPLOYMENT

35,943 - DIRECT IMPACT ON GDP
(\$MILLIONS)

1,280,578 - TOTAL JOBS SUPPORTED

\$75.6 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN GEORGIA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	888,477	\$35,943
Administrative and waste management services	420,330	\$15,981
Agriculture, forestry, fishing, and related activities	76,436	\$5,674
Arts, entertainment, and recreation	99,167	\$2,932
Construction	258,415	\$14,877
Educational services	109,586	\$4,751
Finance and insurance	272,140	\$28,463
Health care and social assistance	506,354	\$28,323
Information	120,132	\$26,050
Management of companies and enterprises	61,492	\$8,040
Manufacturing	373,324	\$51,355
Mining	8,915	\$1,397
Other services, except public administration	346,708	\$9,125
Professional, scientific, and technical services	359,167	\$30,207
Real estate and rental and leasing	256,277	\$50,985
Transportation and warehousing	218,145	\$17,899
Utilities	20,763	\$8,898
Wholesale trade	221,971	\$35,130

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.