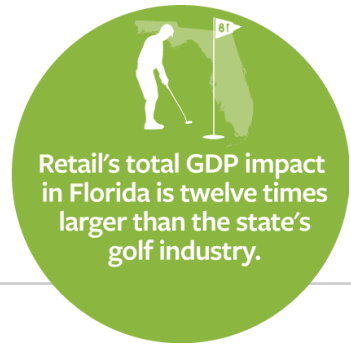


RETAIL'S IMPACT IN FLORIDA - 9

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

6,948 - RETAIL ESTABLISHMENTS

1,559 - DIRECT LABOR INCOME
(\$MILLIONS)

54,935 - DIRECT RETAIL EMPLOYMENT

2,358 - DIRECT IMPACT ON GDP
(\$MILLIONS)

78,794 - TOTAL JOBS SUPPORTED

4,561 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-9

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	54,935	\$2,358
Administrative and waste management services	24,900	\$1,009
Agriculture, forestry, fishing, and related activities	3,635	\$174
Arts, entertainment, and recreation	16,459	\$1,087
Construction	12,293	\$845
Educational services	4,230	\$194
Finance and insurance	6,624	\$508
Health care and social assistance	28,177	\$1,738
Information	1,579	\$267
Management of companies and enterprises	3,288	\$371
Manufacturing	10,277	\$1,068
Mining	168	\$49
Other services, except public administration	14,898	\$554
Professional, scientific, and technical services	15,343	\$1,225
Real estate and rental and leasing	19,712	\$3,855
Transportation and warehousing	15,514	\$1,360
Utilities	173	\$100
Wholesale trade	9,023	\$1,366

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.