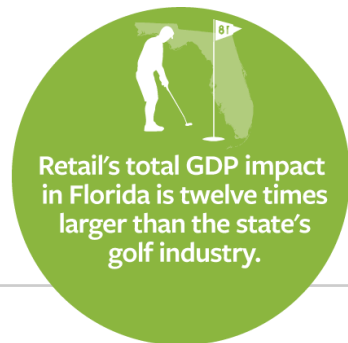


RETAIL'S IMPACT IN FLORIDA - 8

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,958 - RETAIL ESTABLISHMENTS

1,627 - DIRECT LABOR INCOME
(\$MILLIONS)

66,062 - DIRECT RETAIL EMPLOYMENT

2,520 - DIRECT IMPACT ON GDP
(\$MILLIONS)

92,500 - TOTAL JOBS SUPPORTED

4,825 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-8

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	66,062	\$2,520
Administrative and waste management services	28,319	\$1,988
Agriculture, forestry, fishing, and related activities	5,823	\$321
Arts, entertainment, and recreation	7,612	\$307
Construction	16,898	\$1,004
Educational services	7,559	\$257
Finance and insurance	15,015	\$834
Health care and social assistance	44,135	\$2,426
Information	3,483	\$553
Management of companies and enterprises	2,514	\$191
Manufacturing	25,615	\$4,269
Mining	726	\$78
Other services, except public administration	26,294	\$682
Professional, scientific, and technical services	24,979	\$1,617
Real estate and rental and leasing	14,966	\$3,571
Transportation and warehousing	7,395	\$583
Utilities	402	\$223
Wholesale trade	7,473	\$1,142

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.