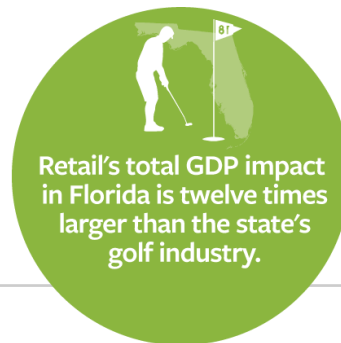


RETAIL'S IMPACT IN FLORIDA - 7

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

9,951 - RETAIL ESTABLISHMENTS

1,904 - DIRECT LABOR INCOME
(\$MILLIONS)

65,417 - DIRECT RETAIL EMPLOYMENT

2,932 - DIRECT IMPACT ON GDP
(\$MILLIONS)

97,888 - TOTAL JOBS SUPPORTED

6,098 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-7

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,417	\$2,932
Administrative and waste management services	38,644	\$1,338
Agriculture, forestry, fishing, and related activities	1,173	\$80
Arts, entertainment, and recreation	6,811	\$342
Construction	21,574	\$1,474
Educational services	9,948	\$444
Finance and insurance	35,145	\$2,288
Health care and social assistance	35,811	\$2,148
Information	11,012	\$2,174
Management of companies and enterprises	3,440	\$408
Manufacturing	9,344	\$906
Mining	82	\$8
Other services, except public administration	20,174	\$769
Professional, scientific, and technical services	35,319	\$2,889
Real estate and rental and leasing	22,016	\$4,427
Transportation and warehousing	3,842	\$241
Utilities	906	\$565
Wholesale trade	11,652	\$1,867

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.