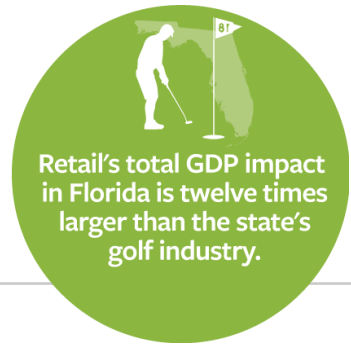


RETAIL'S IMPACT IN FLORIDA - 6

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,909 - RETAIL ESTABLISHMENTS

1,657 - DIRECT LABOR INCOME
(\$MILLIONS)

65,899 - DIRECT RETAIL EMPLOYMENT

2,551 - DIRECT IMPACT ON GDP
(\$MILLIONS)

91,343 - TOTAL JOBS SUPPORTED

4,729 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-6

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	65,899	\$2,551
Administrative and waste management services	18,705	\$610
Agriculture, forestry, fishing, and related activities	3,213	\$191
Arts, entertainment, and recreation	8,563	\$336
Construction	14,173	\$807
Educational services	7,713	\$284
Finance and insurance	10,234	\$641
Health care and social assistance	38,019	\$2,080
Information	4,360	\$634
Management of companies and enterprises	2,140	\$191
Manufacturing	13,034	\$1,239
Mining	342	\$34
Other services, except public administration	19,803	\$736
Professional, scientific, and technical services	15,466	\$900
Real estate and rental and leasing	14,915	\$3,574
Transportation and warehousing	7,080	\$413
Utilities	575	\$350
Wholesale trade	8,023	\$1,070

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.