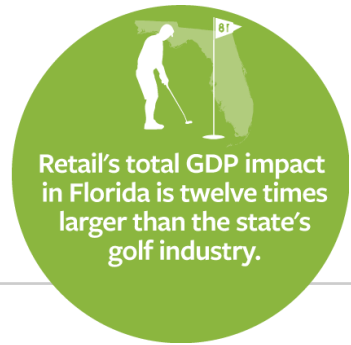


RETAIL'S IMPACT IN FLORIDA - 5

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

11,136 - RETAIL ESTABLISHMENTS

2,272 - DIRECT LABOR INCOME
(\$MILLIONS)

78,366 - DIRECT RETAIL EMPLOYMENT

3,500 - DIRECT IMPACT ON GDP
(\$MILLIONS)

120,236 - TOTAL JOBS SUPPORTED

7,599 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-5

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	78,366	\$3,500
Administrative and waste management services	50,495	\$1,909
Agriculture, forestry, fishing, and related activities	2,541	\$129
Arts, entertainment, and recreation	16,704	\$968
Construction	23,043	\$1,594
Educational services	9,266	\$363
Finance and insurance	30,666	\$2,106
Health care and social assistance	54,214	\$3,283
Information	11,148	\$2,238
Management of companies and enterprises	5,880	\$761
Manufacturing	21,636	\$3,071
Mining	305	\$26
Other services, except public administration	24,701	\$869
Professional, scientific, and technical services	30,458	\$2,380
Real estate and rental and leasing	30,051	\$5,686
Transportation and warehousing	19,168	\$1,310
Utilities	577	\$304
Wholesale trade	20,190	\$3,182

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.