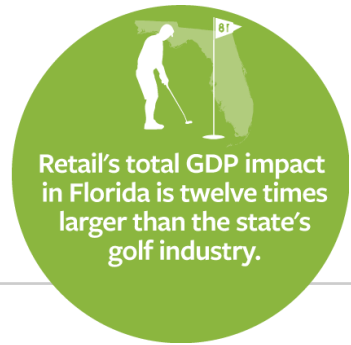


RETAIL'S IMPACT IN FLORIDA - 4

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in Florida. Here is a quick look at retail in your district, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

10,100 - RETAIL ESTABLISHMENTS

2,223 - DIRECT LABOR INCOME
(\$MILLIONS)

77,203 - DIRECT RETAIL EMPLOYMENT

3,518 - DIRECT IMPACT ON GDP
(\$MILLIONS)

116,481 - TOTAL JOBS SUPPORTED

7,186 - TOTAL IMPACT ON GDP
(\$MILLIONS)

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FL-4

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	77,203	\$3,518
Administrative and waste management services	42,983	\$1,638
Agriculture, forestry, fishing, and related activities	2,189	\$131
Arts, entertainment, and recreation	7,166	\$288
Construction	20,111	\$1,359
Educational services	7,001	\$247
Finance and insurance	63,565	\$4,369
Health care and social assistance	47,042	\$2,947
Information	6,846	\$1,362
Management of companies and enterprises	3,756	\$505
Manufacturing	15,979	\$2,212
Mining	391	\$20
Other services, except public administration	23,130	\$747
Professional, scientific, and technical services	32,461	\$2,498
Real estate and rental and leasing	23,024	\$4,405
Transportation and warehousing	19,614	\$1,499
Utilities	161	\$72
Wholesale trade	15,697	\$2,512

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.